

CHOOSING THE WEDDING COLORS



There's no secret recipe to choosing the right wedding colors. All it takes is understanding your wedding theme, being aware of your venue, taking note of the season, and applying your personal style.

This guide will walk you through the process, help you avoid mistakes, and provide inspiration with 2021's hottest trends.

HOW MANY COLORS SHOULD BE

Choosing your wedding colors is a significant step in your wedding planning journey. But, how many colors should you choose?

Too many creates a visual mess. Not enough leaves things feeling bland. The sweet spot is 2 to 4 wedding colors. Here's how to choose the best colors for your wedding.



Main Wedding Colors And Shades



A good rule of thumb to follow is to start by choosing a base. Then, add a secondary color that achieves the mood you're after. Finally, add one or two complimentary colors to make things pop.

HOW TO WORK WITH

One color should be used much more than others. It can be bright. It can be pail. It can be trendy. It can be timeless. Whatever it is, you can't build your pallet without a base.

As the predominant color, the base will set the tone to your wedding. Adding your secondary colors will mold your base color into the emotional feeling that you want to portray.

HOW AND WHERE TO USE

Your wedding colors are going to make an appearance at every inch of your wedding. When choosing your wedding colors, make sure that they work in each of these scenarios.



Attire



Flowers



Paper goods



Lighting



At the bar



Favors



Cake



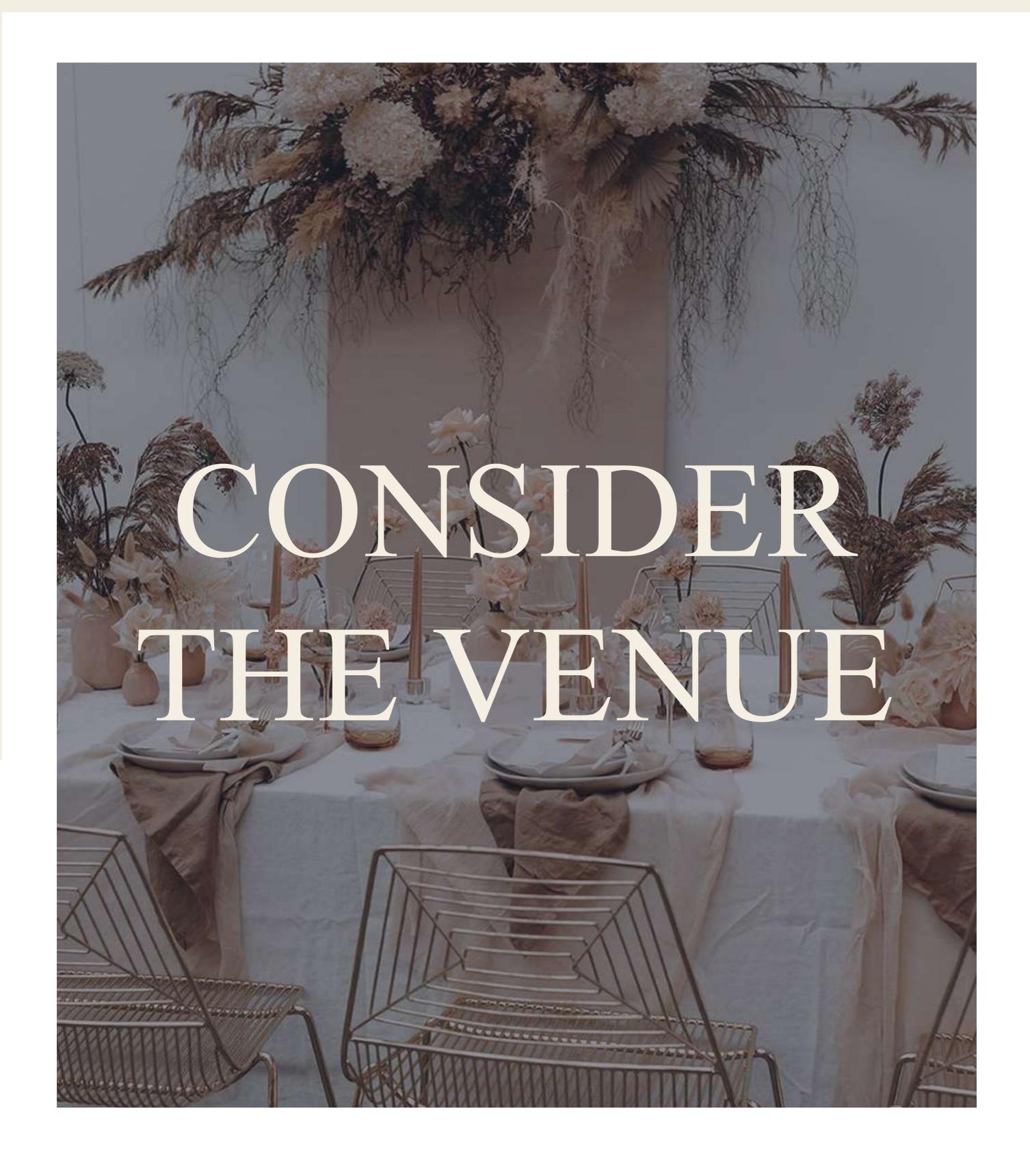
Other Decor



Linens



Dessert bar



The venue you choose has an inherent feeling to it. Churches are traditional. Beaches are romantic and airy. Barns are down to earth. Choosing a color scheme that doesn't go with your venue creates a sense of tension. Avoid this by following these examples.

Beach





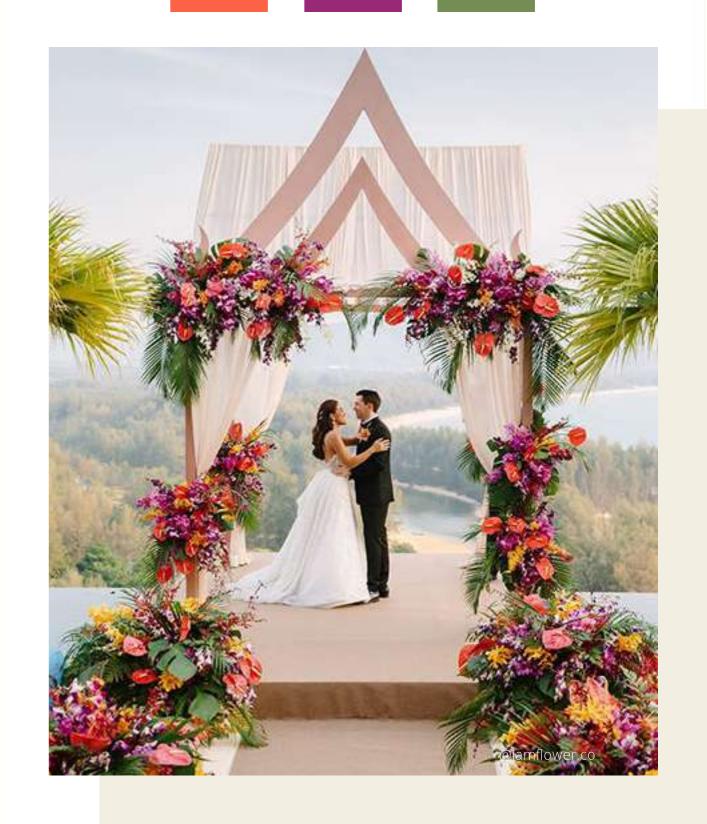












Stone



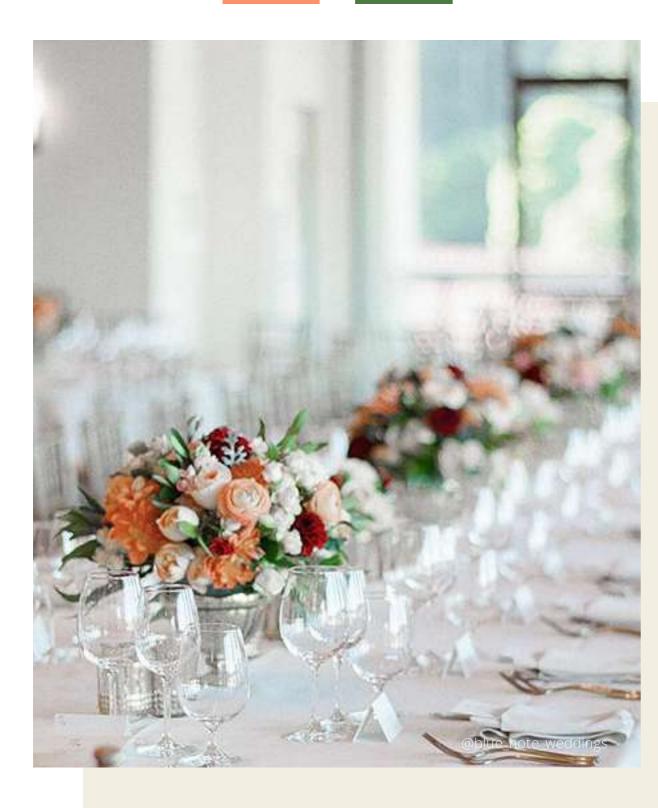
Carden

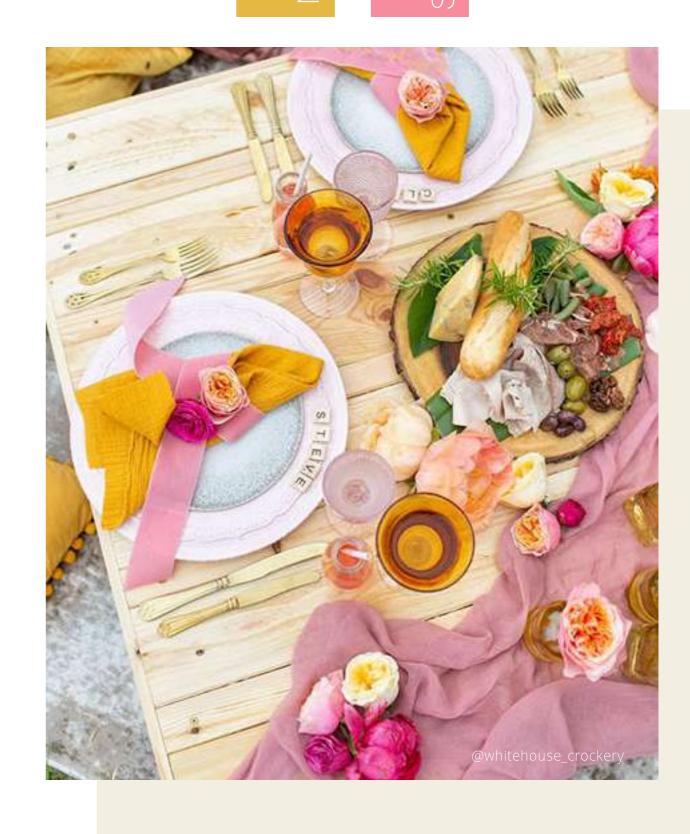
Marigold

Forest Green

Austard

Salmon pink





Dark Brown

Sage Green





Barn

Sage Gree













vender

V hit

Green



Winery

Wood

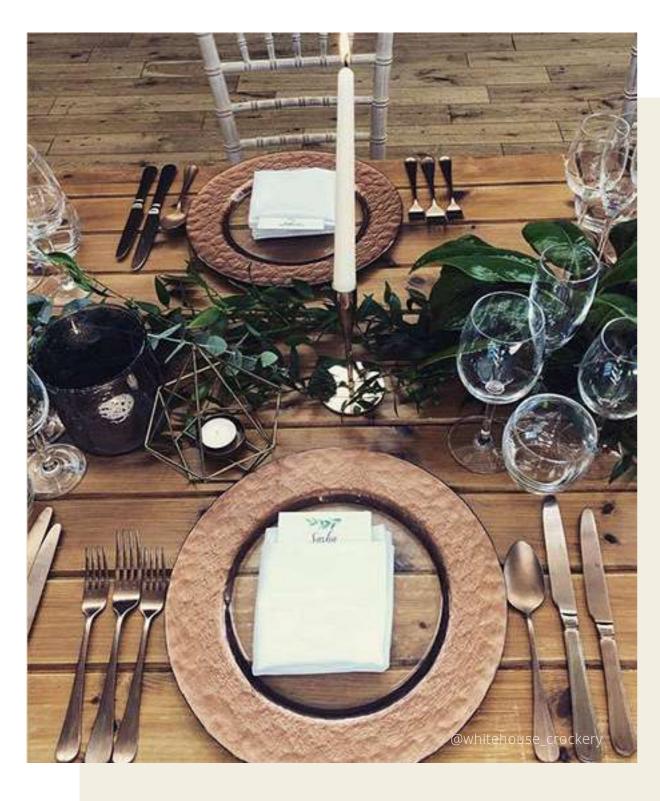


Green











Burgundy









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All White

CLASSIC WEDDING

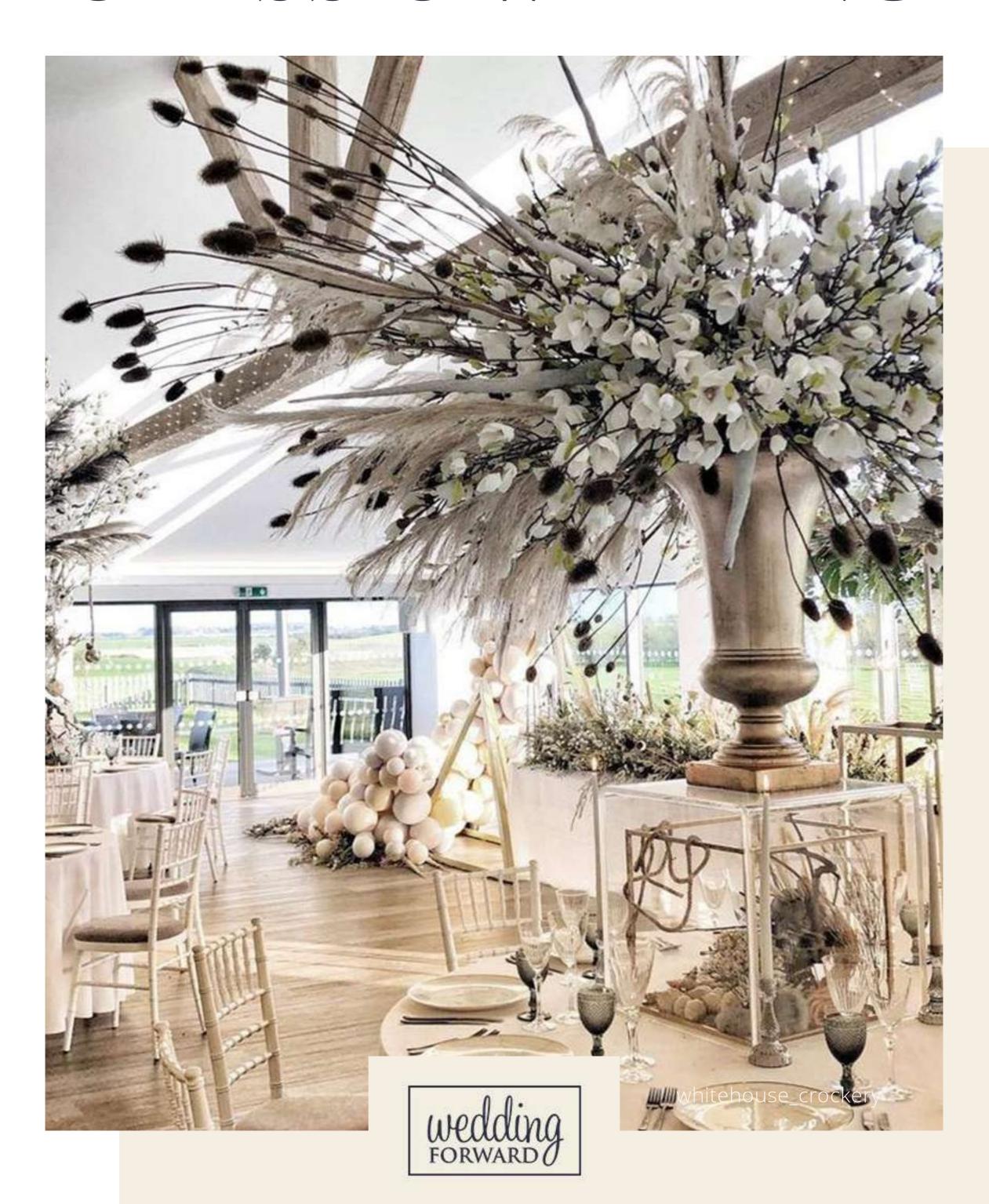




White

CLASSIC WEDDING

Black



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CLASSIC WEDDING

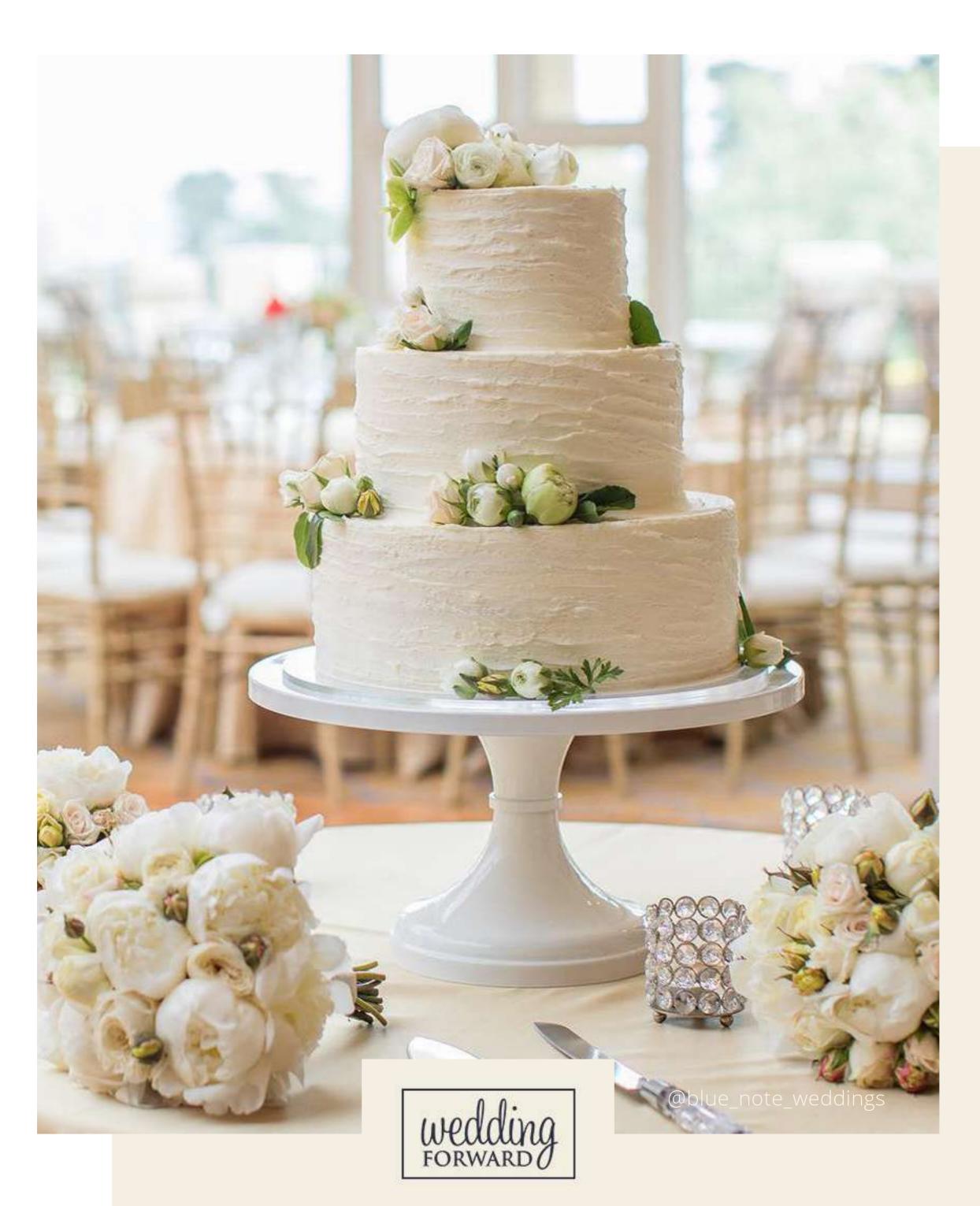


wedding

CLASSIC WEDDING



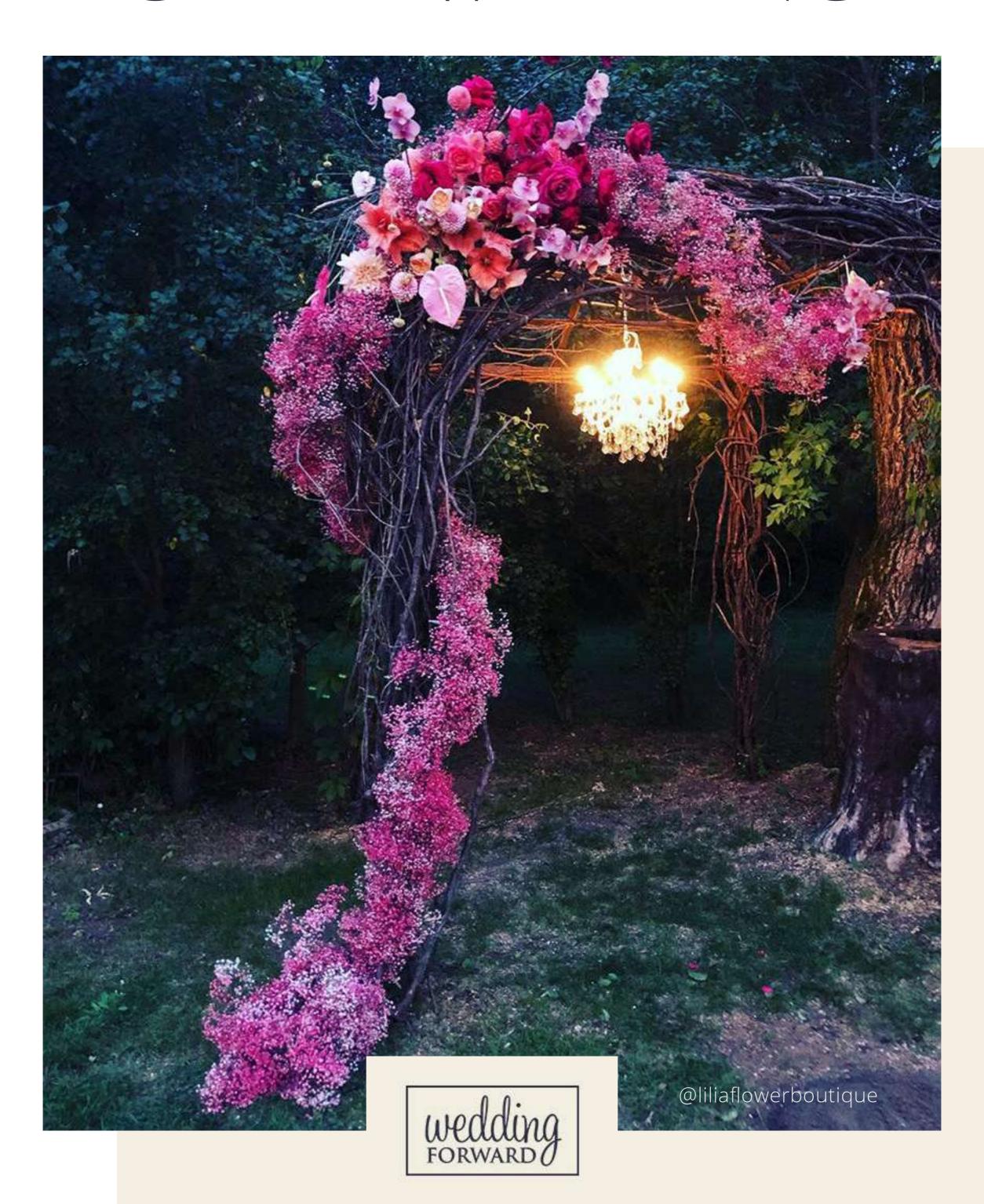
CLASSIC WEDDING





Purple

Mauve



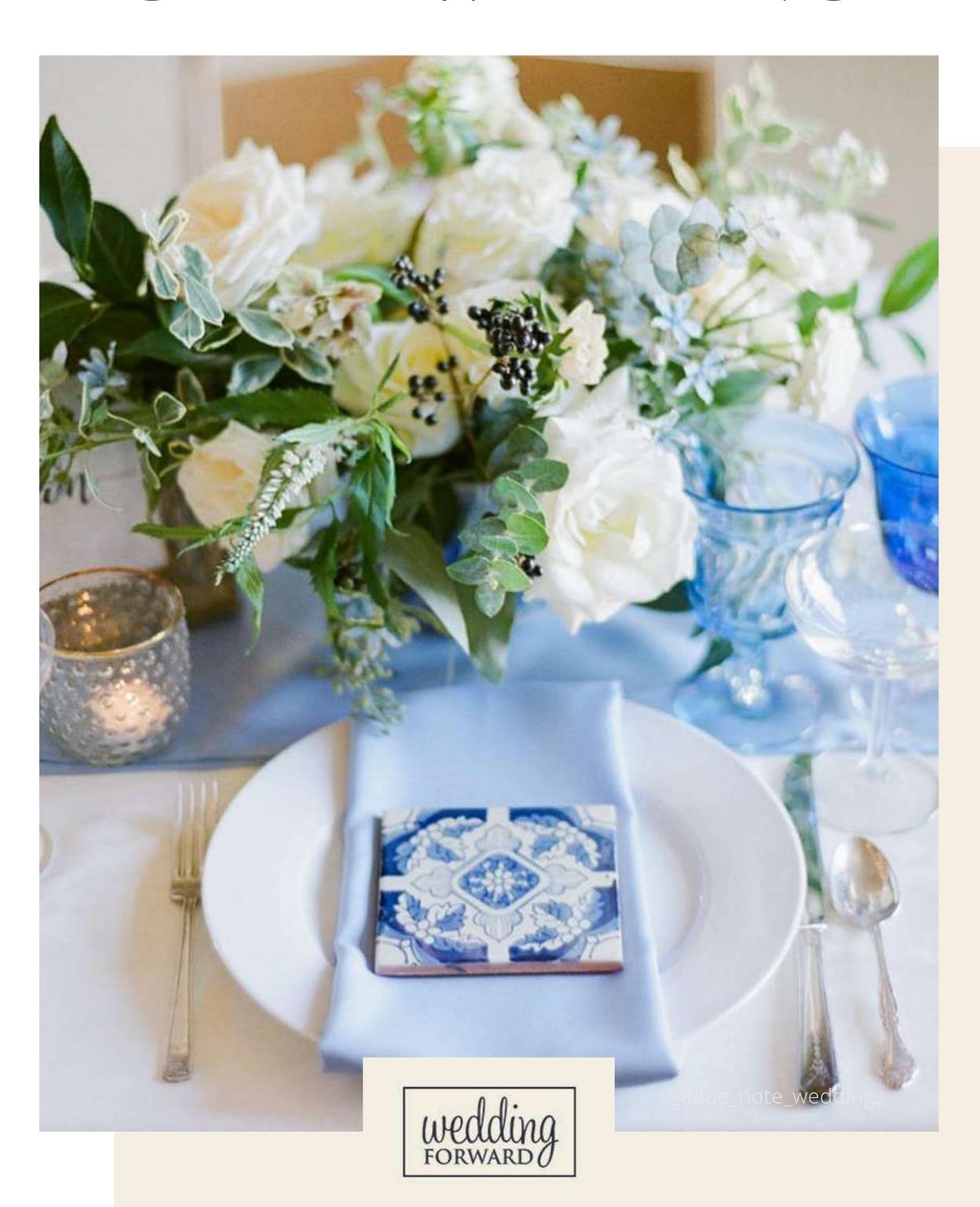
Black

Pastel pin



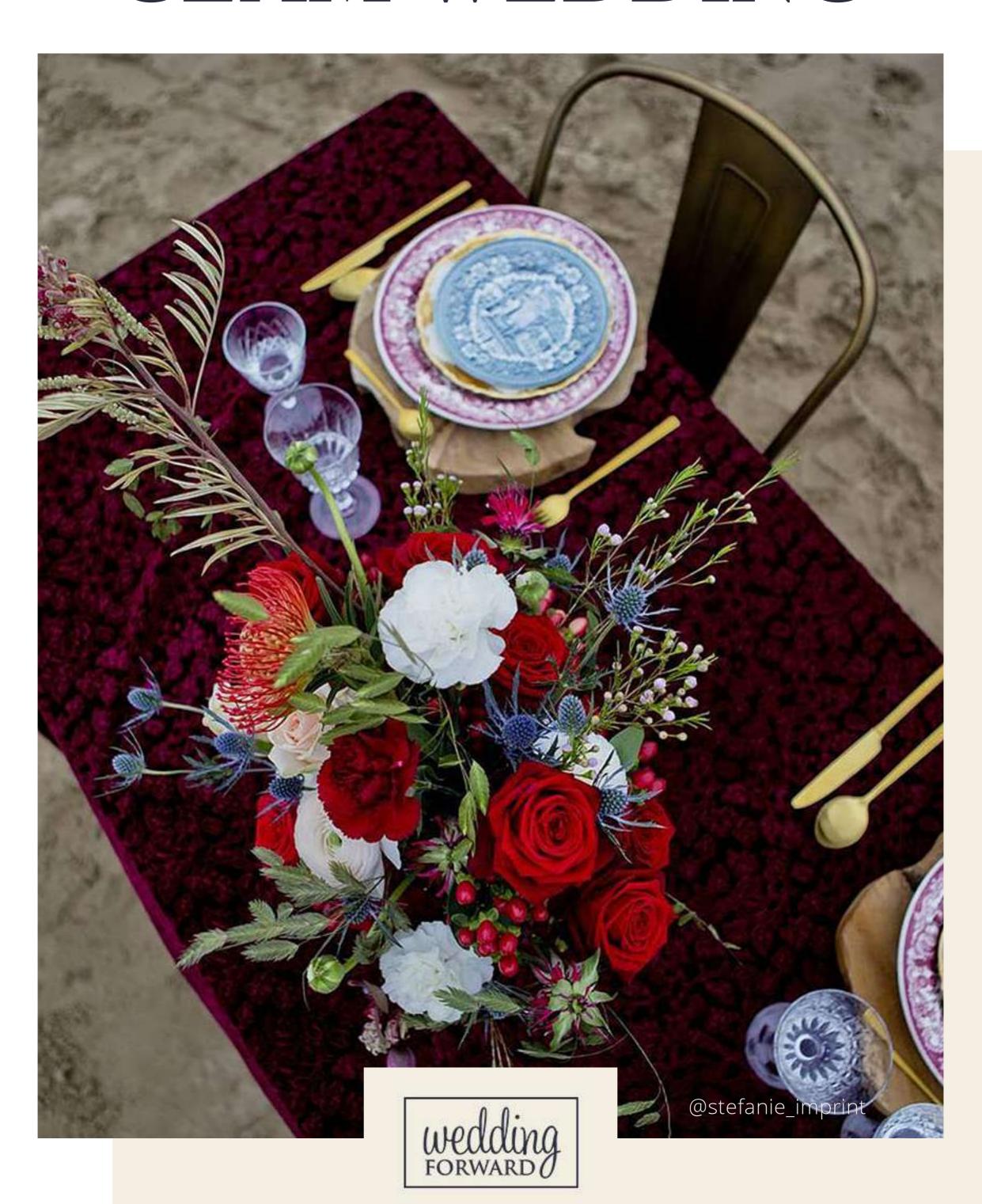


Silver



Burgundy

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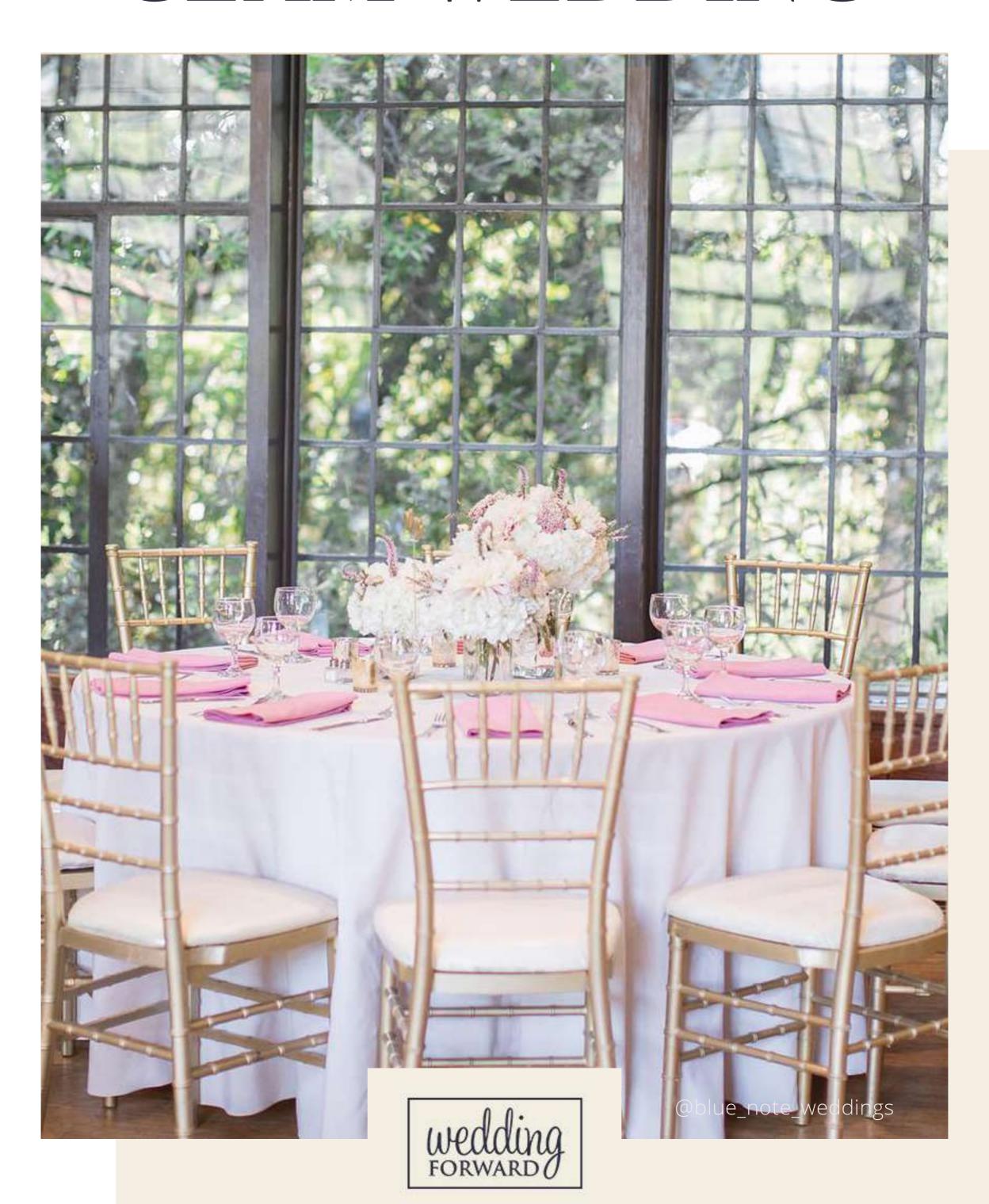


Ji X Champagne



<u>П</u> Х

Gold

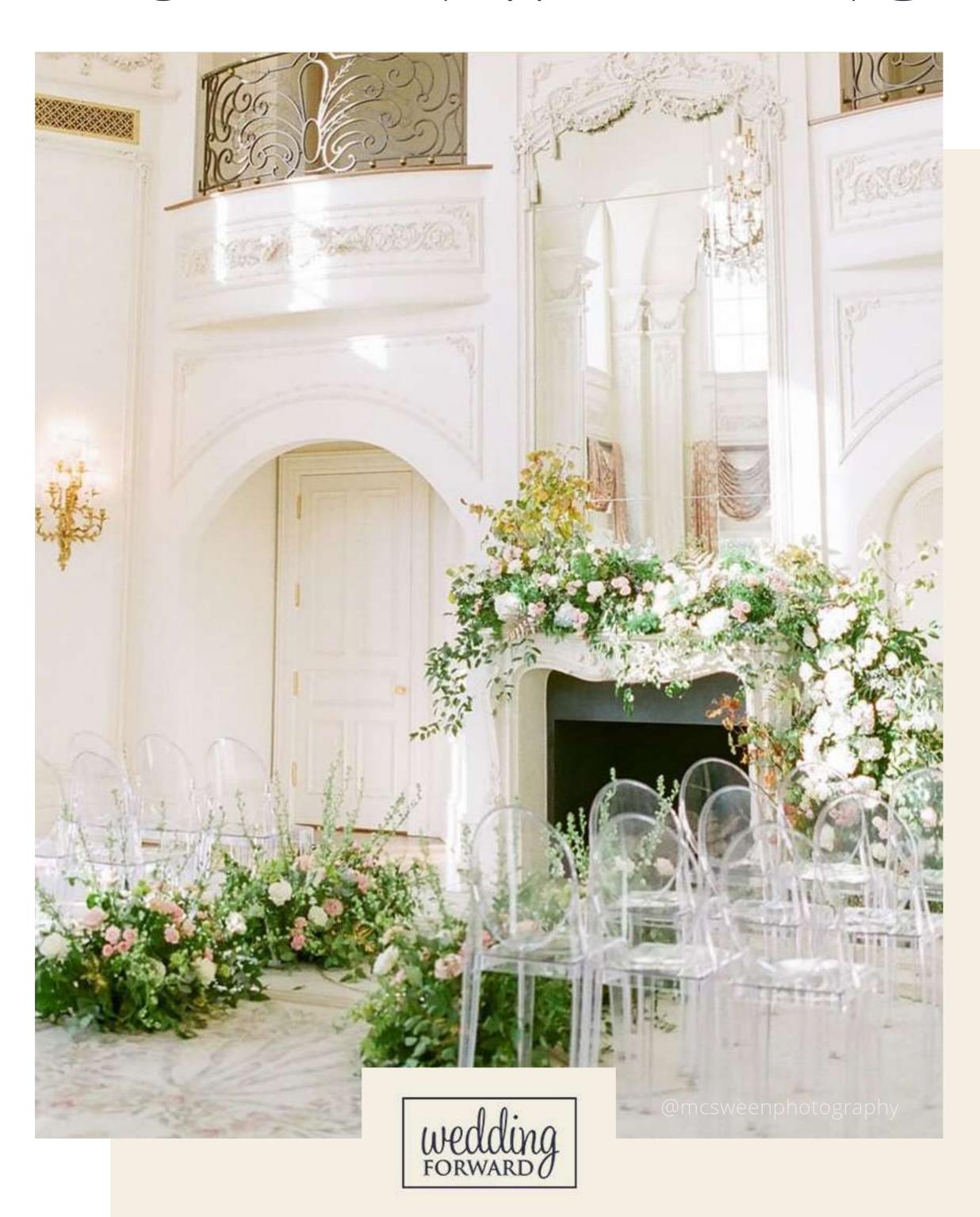




Blue



Greer



Red

Vhit





Yellow

3 US







Brown

Greer

RUSTIC WEDDING



wedding

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Light Blue

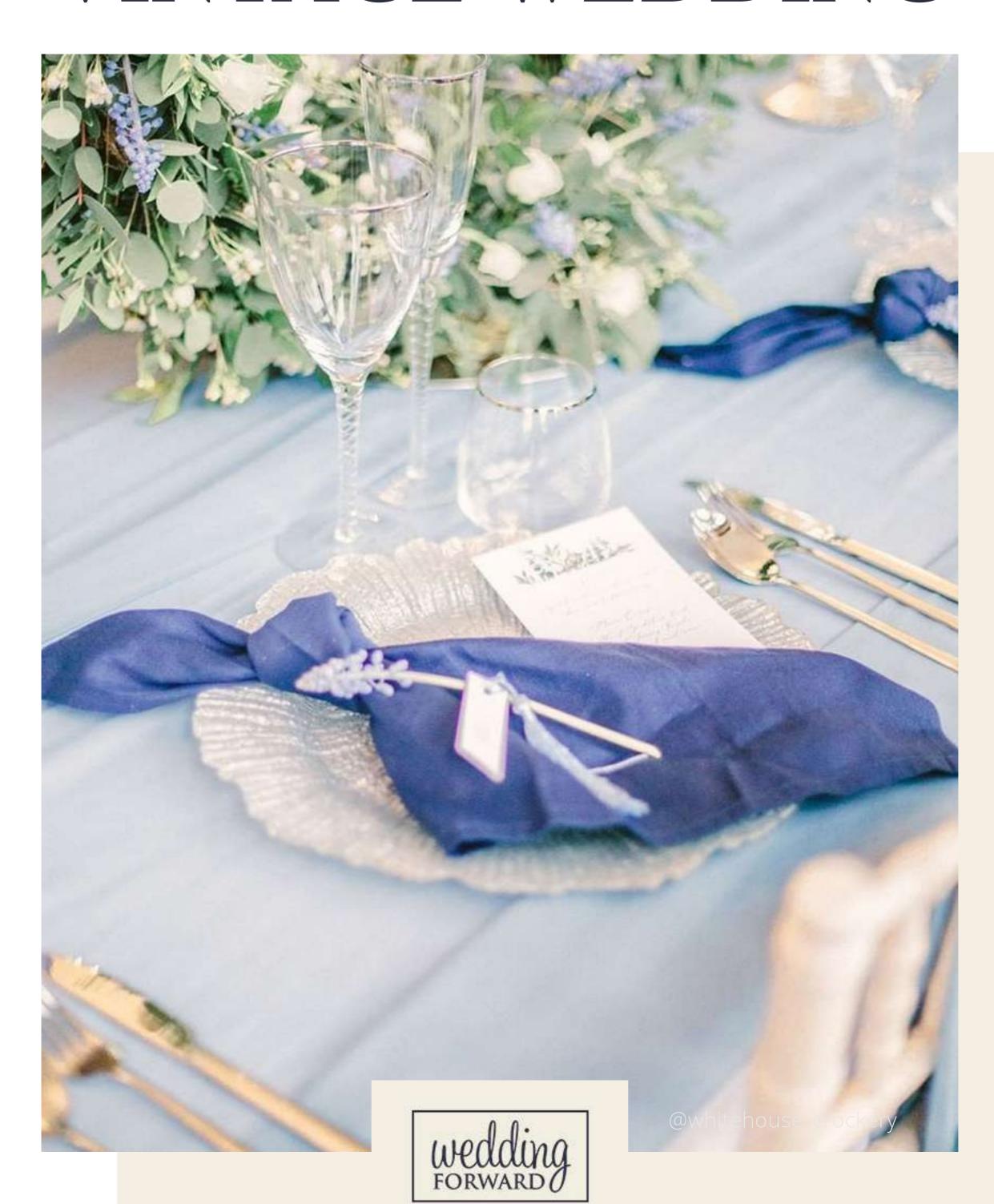
Blush Ros



Navy Blue

_ight Blu

Silver



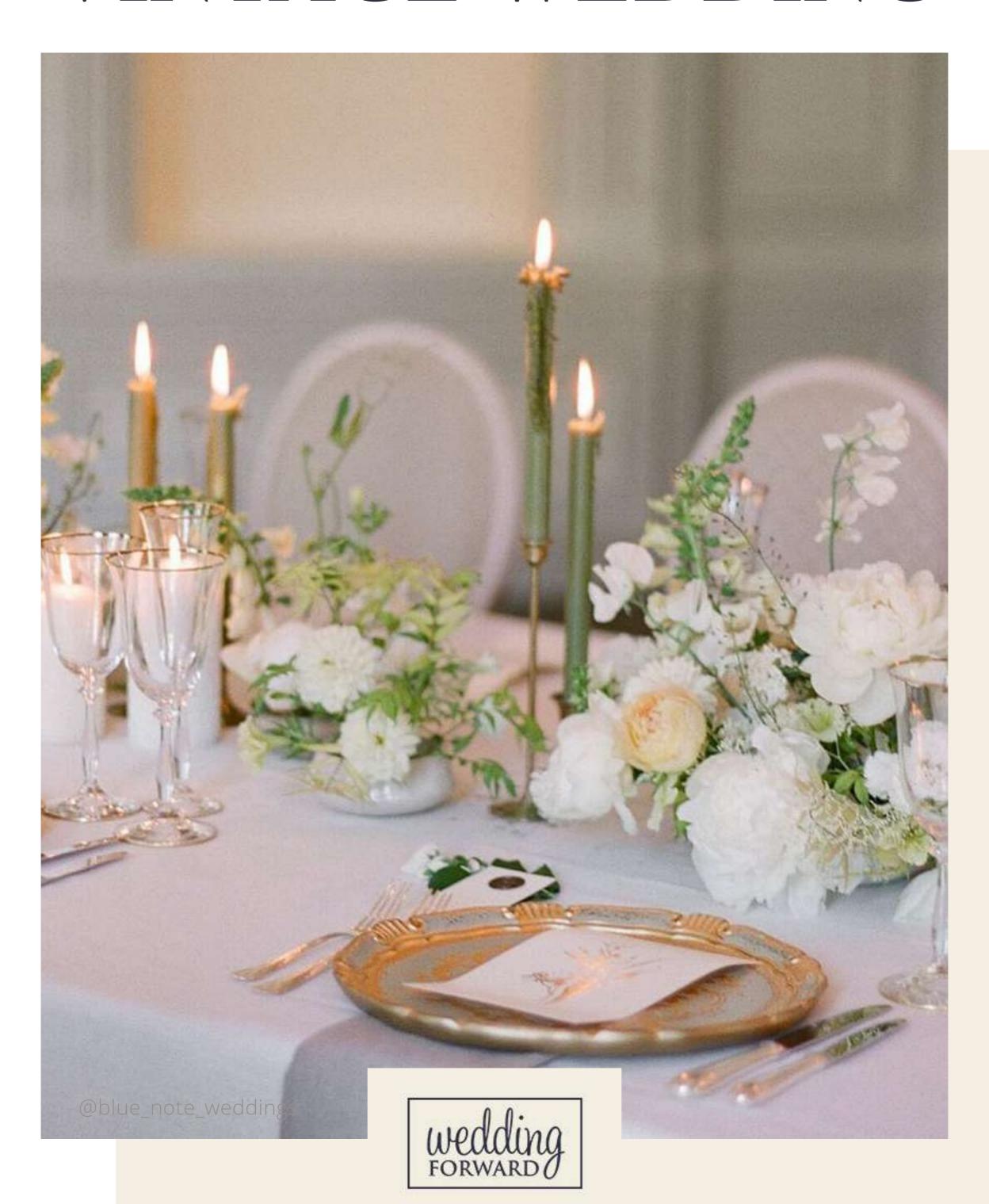
Peach

Slust



Blush

Jray



Color Harmony

Did you know that there's a science to colors? Don't worry. You don't have to go through years of art school to figure it out. You just have to use the color wheel.

Complimentary: Placing any color (for example, red) next to its opposite (green) will make it more vibrant. Choose the color scheme if you want your colors to POP.

Analogous: Choose your base color, and then choose the colors on either side on the color wheel. This creates an elegant monochromatic look.

Triad: Choose this scheme when you want all of the colors. They all make each other stand out but none of them are dominant. This gives you a lot more flexibility when it comes to your decor and attire.

Split-Complementary: This is a more subdued version of the complementary color scheme. If you want some visual excitement without the dramatic pop, this is the scheme for you. Choose your base. Then instead of the opposite color, use the 2 neighbors of the opposite.

Rectangular: Want the brilliance of a complimentary color scheme, but want more colors? That's exactly what the rectangular combo provides. Choose 2 colors. Choose their opposites. To manage so many colors, it's best to choose one as the dominant and allow the rest to be secondary.

Square: Following the trend, the square color scheme is a subdued version of the rectangle combo. This offers multiple combos that naturally flow together without a tremendous amount of contrast.

If you have a few colors in mind and not sure what's going to match best, there's no need to guess. Rely on the science of the color wheel and you can't go wrong.



Mistakes To Avoid

Brides worry about wedding colors, and for good reason. There's a lot that can go wrong.

Too many colors:

"Circus Tent" isn't exactly the look that most brides are going after. But, with too many colors that's what you'll end up with. By nature, colors compete for your attention. Too much competition inevitably leads to chaos. Keep things simple and strive for a cohesive look.

Not enough colors:

Choosing one color makes things look very plain. Choosing 2 colors, especially bright primaries leaves things looking childish. If you're settled on only one or two colors, do so wisely. Try adding a few different shades of your color of choice. Or at least throw in a few neutrals to your pallet. This will create the variation needed to create visual interest.

Overlooking The Venue:

Make sure to plan a site visit before you finalize your color choices. Indoor spaces have their own personality that you will have to incorporate into your design choices. Outdoor spaces are more forgiving. But it's still a good idea to scout ahead to see if there are any structures to consider and which flowers are in bloom.

Forgetting About Texture:

You are likely to choose your colors based on swatches, fabric samples, and pics you see on instagram. Before pulling the trigger, test to see how they'll look under a variety of circumstances. Check out your colors under different lighting and on different textured surfaces that you'll be using throughout your reception and ceremony. Also, test to see how your colors will look in large format. What looks gorgeous on a swatch can be ghastly at full scale.