



WEDDING

Colors

Workbook

Advices

Tips

How-To

Ideas



CHOOSING THE WEDDING COLORS



The key factor

There's no secret recipe to choosing the right wedding colors. All it takes is understanding your wedding theme, being aware of your venue, taking note of the season, and applying your personal style.

This guide will walk you through the process, help you avoid mistakes, and provide inspiration.

HOW MANY COLORS SHOULD BE

in your wedding

Choosing your wedding colors is a significant step in your wedding planning journey. But, how many colors should you choose?

Too many creates a visual mess. Not enough leaves things feeling bland. The sweet spot is 2 to 4 wedding colors. Here's how to choose the best colors for your wedding.



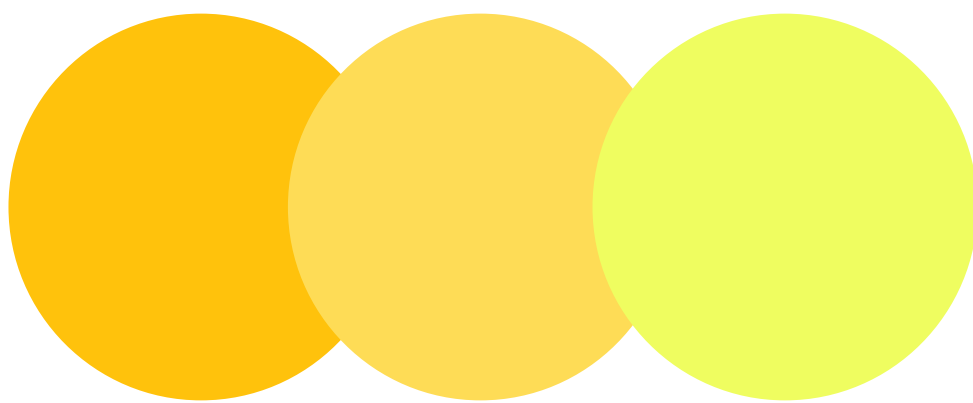
Main Wedding Colors And Shades

white



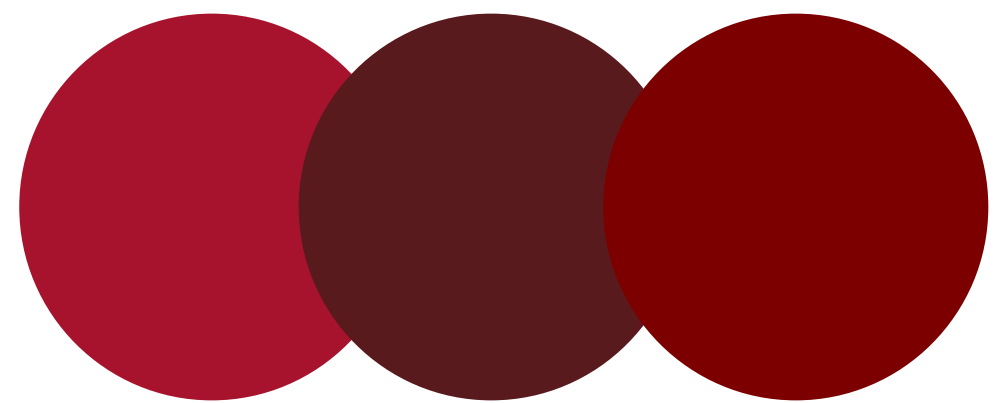
snow cream ivory

yellow



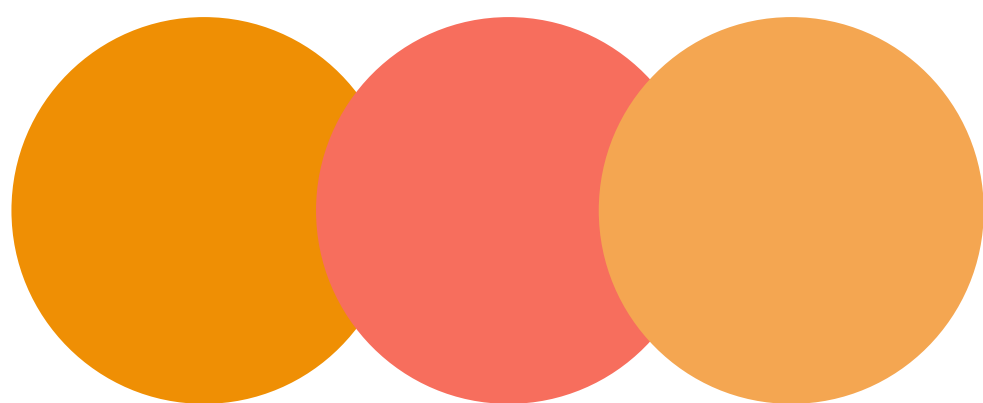
honey mustard lemon

red



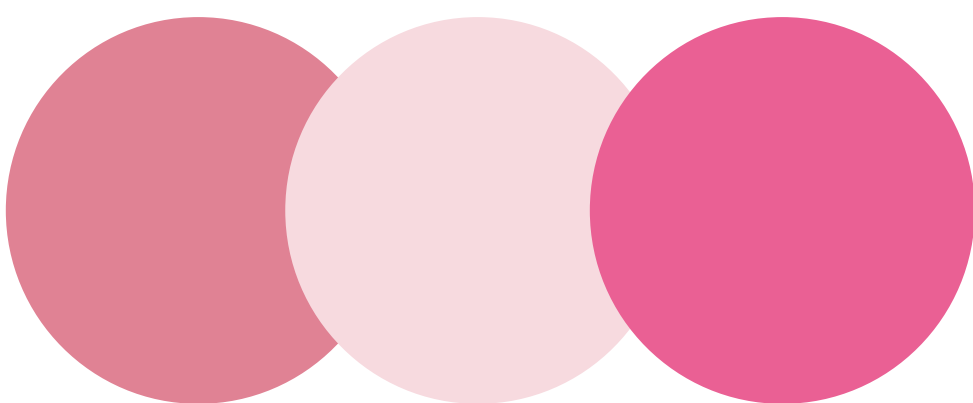
garnet wine burgundy

orange



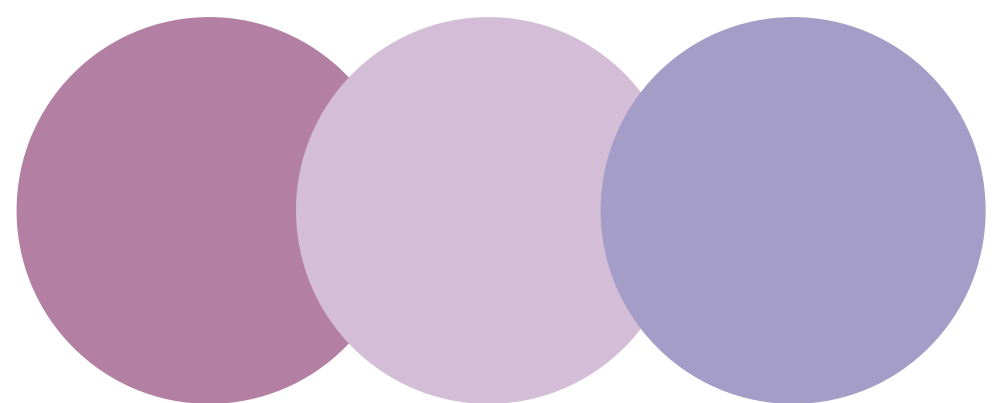
pumpkin coral marigold

pink



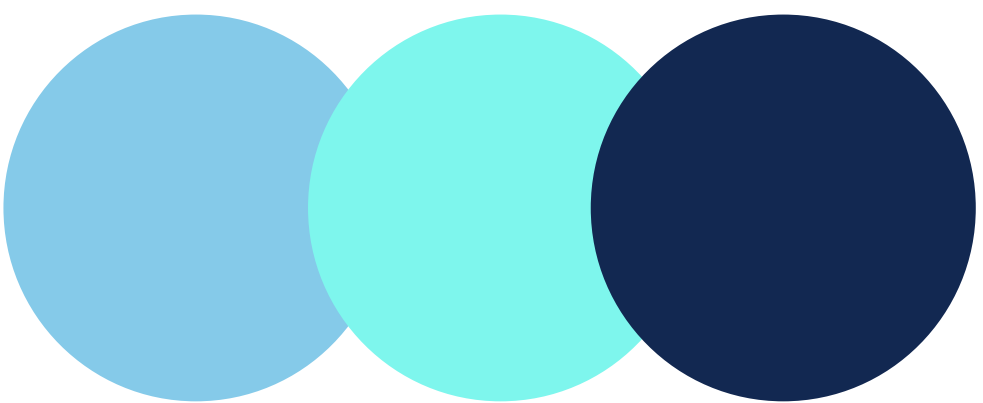
rose blush hot pink

purple



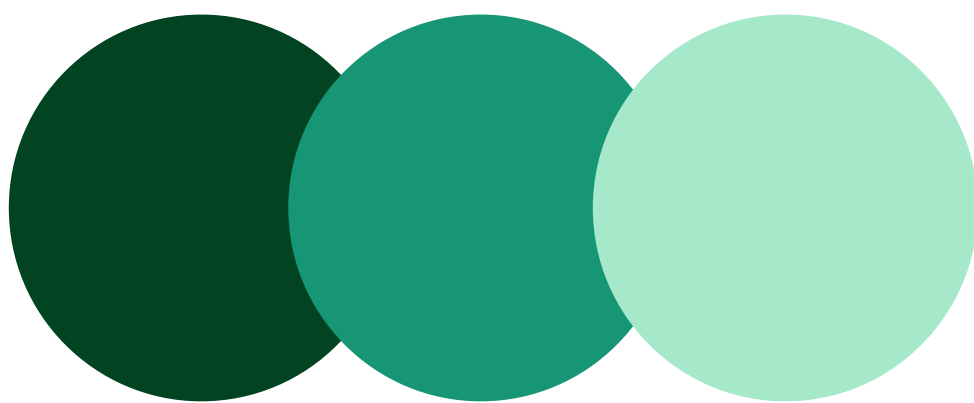
mauve lilac lavender

blue



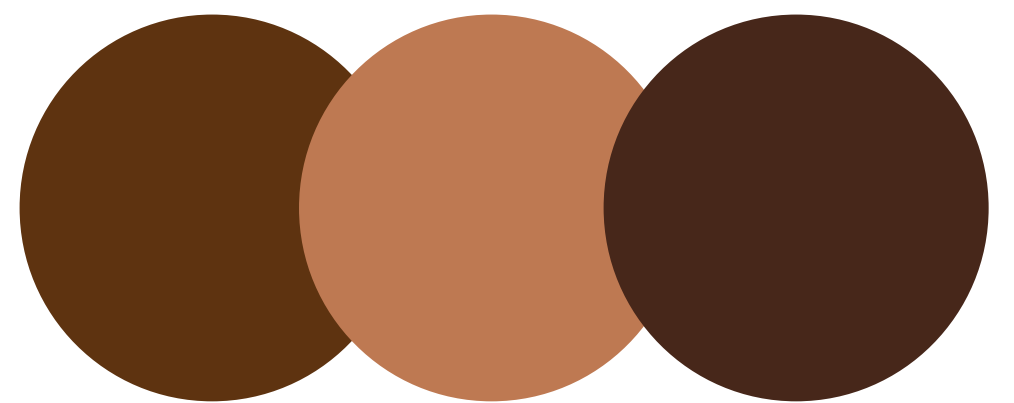
baby blue turquoise navy blue

green



forest green emerald mint

brown



chestnut caramel chocolate

basic rule

A good rule of thumb to follow is to start by choosing a base. Then, add a secondary color that achieves the mood you're after. Finally, add one or two complimentary colors to make things pop.

HOW TO WORK WITH

The base color

One color should be used much more than others. It can be bright. It can be pale. It can be trendy. It can be timeless. Whatever it is, you can't build your pallet without a base. As the predominant color, the base will set the tone to your wedding. Adding your secondary colors will mold your base color into the emotional feeling that you want to portray.

HOW AND WHERE TO USE

wedding colors

Your wedding colors are going to make an appearance at every inch of your wedding. When choosing your wedding colors, make sure that they work in each of these scenarios.



Attire



Flowers



Paper goods



Lighting



At the bar



Favors



Cake



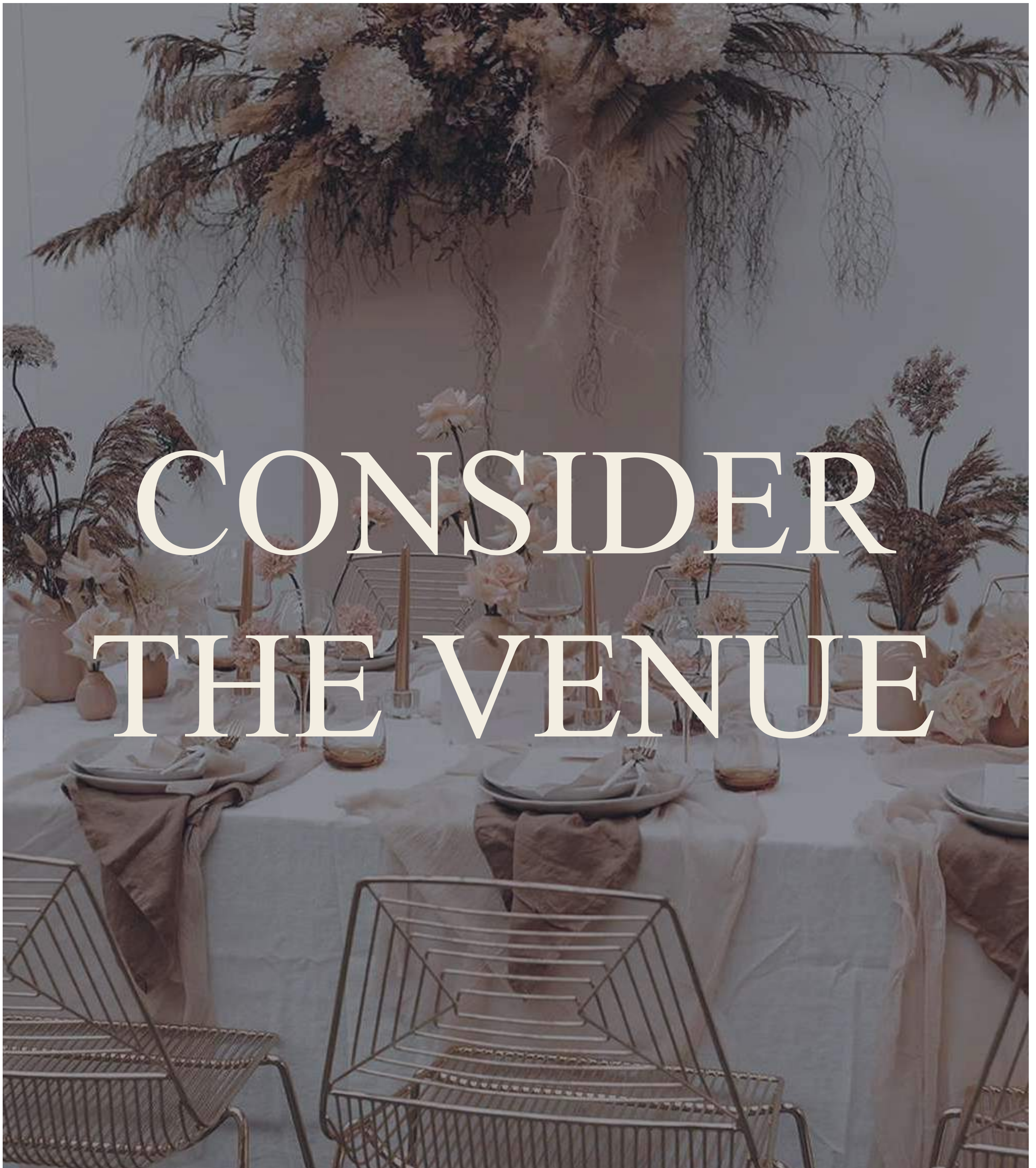
Other Decor



Linens



Dessert bar



The venue you choose has an inherent feeling to it. Churches are traditional. Beaches are romantic and airy. Barns are down to earth. Choosing a color scheme that doesn't go with your venue creates a sense of tension. Avoid this by following these examples.

wedding Beach

Pink

Red

Gold

Orange

Purple

Green



Stone Blue

Grey



wedding Garden

Marigold

Forest Green



@blue_note_weddings

Mustard

Salmon pink



@whitehouse_crockery

Dark Brown

Wine

Sage Green



@sanshinephoto

wedding Barn

Sage Green

White

Gold

Champagne

Blush

White



Lavender

White

Green



wedding Winery

Wood

Copper

Green

Dark Brown

Wine

Sage Green



Burgundy

Gold





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how to pick Different Wedding Styles The color foe

Colors have a special way evoking emotion, just by looking at them. When you picture your wedding, what vibes are coming off? Choose the colors that go with that feeling.



wedding
Classic
style

All White

CLASSIC WEDDING



@sanshinephoto



Black

White

CLASSIC WEDDING



wedding
FORWARD

whitehouse_crockery

Ivory

Lavender

Taupe

CLASSIC WEDDING



@iamflower.co

wedding
FORWARD

Gray

White

CLASSIC WEDDING



@andrewandada

wedding
FORWARD

White

Beige

CLASSIC WEDDING



wedding
FORWARD

@blue_note_weddings



wedding
Glam
style

Purple

Mauve

Blush

GLAM WEDDING



wedding
FORWARD

@liliaflowerboutique

Black

Pastel pink

GLAM WEDDING



@whitehouse_crockery

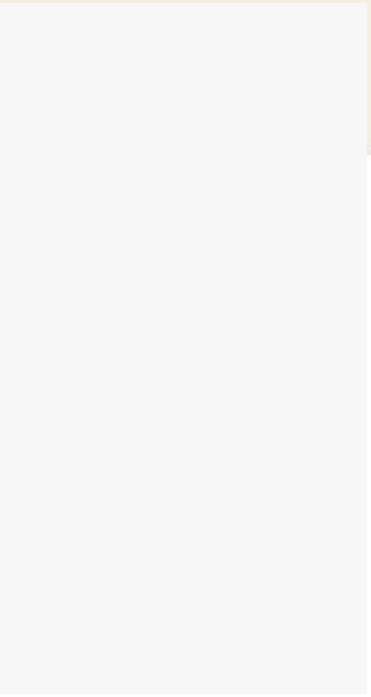




Blue



Silver



GLAM WEDDING



wedding
FORWARD

@blue_note_weddings

Burgundy

Light blue

GLAM WEDDING



wedding
FORWARD

Ivory

Pink

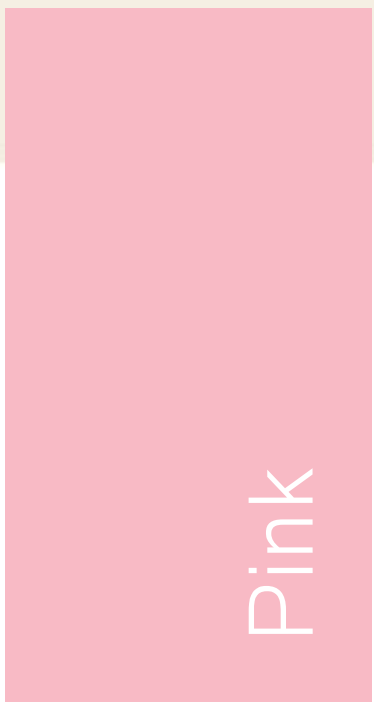
Champagne

GLAM WEDDING

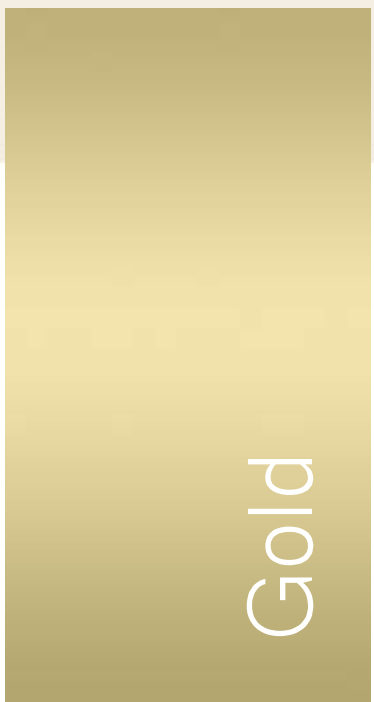


@serenity.photographyau

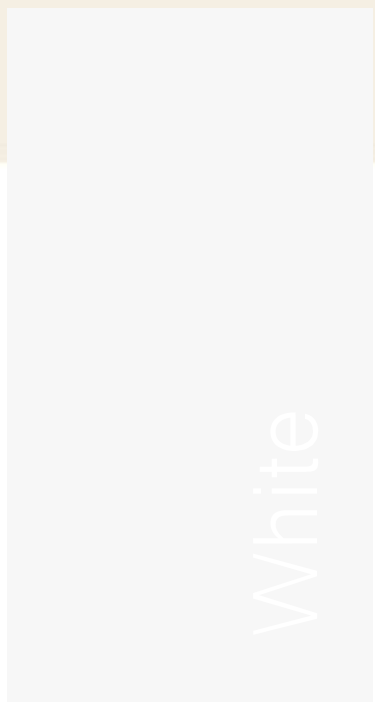
wedding
FORWARD



Pink



Gold



White

GLAM WEDDING



@blue_note_weddings



wedding
Modern
style



Blue



Gold

MODERN WEDDING



@blue_note_weddings

Ivory

Green

MODERN WEDDING



wedding
FORWARD

@mcsweenphotography

Red

White

MODERN WEDDING



wedding
FORWARD

Yellow

Blush

MODERN WEDDING



wedding
FORWARD

@liliaflowerboutique



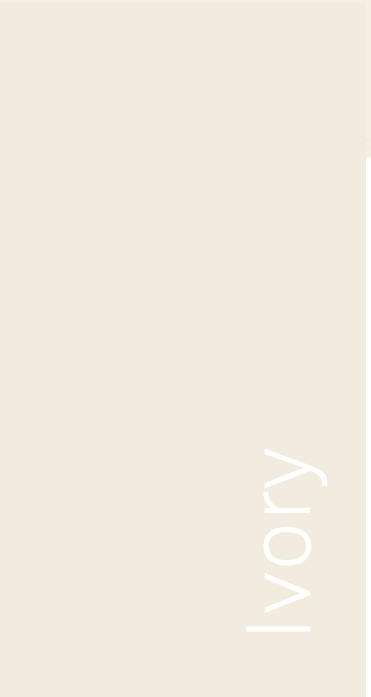
wedding
Rustic
style



Blue



Yellow



Ivory

RUSTIC WEDDING



@gideonphoto

Brown

Green

White

RUSTIC WEDDING



@blue_note_weddings

wedding
FORWARD

Grey

Light Green

RUSTIC WEDDING



wedding
FORWARD

@blue_note_weddings

Red

Ivory

Tan

RUSTIC WEDDING



wedding
FORWARD

@liliaflowerboutique

Tan

Light Pink

RUSTIC WEDDING



@sanshinephoto

wedding
FORWARD



wedding
Vintage
style

Light Blue

Blush Rose

VINTAGE WEDDING



wedding
FORWARD

@blue_note_weddings

Navy Blue

Light Blue

Silver

VINTAGE WEDDING



wedding
FORWARD

@whitehouse_crockery

Peach

Blush

Ivory

VINTAGE WEDDING



@iamflower.co.

wedding
FORWARD

Blush

Gray

VINTAGE WEDDING



@blue_note_weddings

wedding
FORWARD

wedding Color Harmony

Did you know that there's a science to colors? Don't worry. You don't have to go through years of art school to figure it out. You just have to use the color wheel.

Complimentary: Placing any color (for example, red) next to its opposite (green) will make it more vibrant. Choose the color scheme if you want your colors to POP.

Analogous: Choose your base color, and then choose the colors on either side on the color wheel. This creates an elegant monochromatic look.

Triad: Choose this scheme when you want all of the colors. They all make each other stand out but none of them are dominant. This gives you a lot more flexibility when it comes to your decor and attire.

Split-Complementary: This is a more subdued version of the complementary color scheme. If you want some visual excitement without the dramatic pop, this is the scheme for you. Choose your base. Then instead of the opposite color, use the 2 neighbors of the opposite.

Rectangular: Want the brilliance of a complimentary color scheme, but want more colors? That's exactly what the rectangular combo provides. Choose 2 colors. Choose their opposites. To manage so many colors, it's best to choose one as the dominant and allow the rest to be secondary.

Square: Following the trend, the square color scheme is a subdued version of the rectangle combo. This offers multiple combos that naturally flow together without a tremendous amount of contrast.

If you have a few colors in mind and not sure what's going to match best, there's no need to guess. Rely on the science of the color wheel and you can't go wrong.



Complementary



Analogous



Triad



Split-Complementary



Rectangular

color Mistakes To Avoid

Brides worry about wedding colors, and for good reason. There's a lot that can go wrong.

Too many colors:

"Circus Tent" isn't exactly the look that most brides are going after. But, with too many colors that's what you'll end up with. By nature, colors compete for your attention. Too much competition inevitably leads to chaos. Keep things simple and strive for a cohesive look.

Not enough colors:

Choosing one color makes things look very plain. Choosing 2 colors, especially bright primaries leaves things looking childish. If you're settled on only one or two colors, do so wisely. Try adding a few different shades of your color of choice. Or at least throw in a few neutrals to your pallet. This will create the variation needed to create visual interest.

Overlooking The Venue:

Make sure to plan a site visit before you finalize your color choices. Indoor spaces have their own personality that you will have to incorporate into your design choices. Outdoor spaces are more forgiving. But it's still a good idea to scout ahead to see if there are any structures to consider and which flowers are in bloom.

Forgetting About Texture:

You are likely to choose your colors based on swatches, fabric samples, and pics you see on instagram. Before pulling the trigger, test to see how they'll look under a variety of circumstances. Check out your colors under different lighting and on different textured surfaces that you'll be using throughout your reception and ceremony. Also, test to see how your colors will look in large format. What looks gorgeous on a swatch can be ghastly at full scale.